

2024

PRODUCT GUIDE

Reference Booklet

INTRODUCTION

Welcome to The Ultimate Product Guide.

The Ultimate Product Guide is the industry's most comprehensive product reference guide featuring top industry brands, informative white papers and helpful product comparison charts. By participating in the "The Ultimate Product Guide," you'll have the opportunity to showcase the breadth and depth of your products to our extensive customer portfolio. "The Ultimate Product Guide" is produced and mailed quarterly in the U.S. and semi-annually in Canada. What's more, ADI offers FREE product block listings for all C-Code (core) products in the Product Guide. **Please contact our ADI Category Marketing Management Team for additional details.**

We look forward to working with you.

Sincerely,
The Product Guide Team

ADI reserves the right to modify any ad or listing based on business needs.

**PRODUCT GUIDE
HELP CENTER**
For more information, please contact:
Dawn M. Isaac 1.631.692.1552
e-mail: dawn.isaac@adiglobal.com

Please be aware that once your product information has been submitted, with the exception of advertisements, ADI will automatically pick up the content for the next product guide unless you remove them via the online portal. The ability to update, remove or add new products will be available at the beginning of each product guide production cycle.



Need Help?

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PRODUCT GUIDE PRODUCTION SCHEDULE

By adhering to our Product Guide production schedule, you ensure that your products will be well represented in "The Ultimate Product Guide" each quarter. Submitting information in a timely manner and commenting on proofs at scheduled intervals are important parts of the production process.

Product Guide	Submission Date	Proof Date	Ship
US Book 1	September	November	January
US Book 2	December	February	March
US Book 3	March	May	July
US Book 4	June	August	September

PRODUCT GUIDE PORTAL ONLINE SUBMISSION:

Follow these simple steps to submit your information quickly and easily.

1 Visit [The Ultimate Product Guide](#)

- Click on the Preview tab at the top of the page to view what products/pages are currently in The Ultimate Product Guide.
- Remember, all products from the previous Product Guide will automatically pick up unless you remove them via the online portal.

2 Enter your information into the online form

- Click on the Submission Form tab at the top of the page.
- Fill in your name, company name, phone and email, and click next.
- Select Add, Modify, or Remove product. Follow the form, as it will update based on your selections.
- You will receive a confirmation e-mail to reference your submission.

3 Submit your product image

- Click the link catalogs@adiglobal.com on either the confirmation page in your browser or your confirmation email. This will automatically generate an email with your reference number in the subject line.
- Attach your image and hit send!

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Any Questions?

HELPFUL HINT

To remove the complete block with multiple part numbers, use the Remove option and enter the first part number. This will remove the entire block.

Remove Product



To remove a single part number in a block with multiple parts, but want the rest of the block to stay as is, use the Modify option. Mark in the comments section the single part number you would like to remove.

Modify Product



SINGLE BLOCK CONTENT GUIDELINES:

Following the guidelines below will help streamline the production process and help you create a winning product listing in "The Ultimate Product Guide."

Please provide the following required information to complete your product submission:

• Your Company Logo

Your official logo in vector format (Adobe Illustrator).

The logo only needs to be submitted once, unless your logo has changed.

• Product Name & Part Number

Product title (34 characters maximum), manufacturer and ADI part numbers, as well as bullet-point copy for each product (8 lines, 47 characters per line maximum). ADI reserves the right to edit product description and bullets points for length. Please **do not** type in **ALL CAPS**.

• Your Product Photo

Product photo as a PSD, EPS, TIFF or JPEG file (300 dpi at 2" W x 2" H in size).

Please include clipping path of images. When submitting your photos, please ensure file names use the ADI part number.

Information Sample:

ELK
PRODUCTS

Company Logo

Product Photo

Product Title

16 Zone Input Expander

- 16 EOL Resistor Supervised Hardwire Zones
- Up to 12 may be added, increasing total zones
- Operates on the 4-Wire Data Bus
- Flash Memory for Firmware Updating

EK-M1XIN (M1XIN)

Product Description (bullets)

Manufacturer Part #

ADI Part #

Certification Symbols

PRODUCT SAMPLE OPTIONS:

All product guide C-Code (core) listings are established between the Supplier and our ADI Category Marketing Management Team prior to publication.

MB850 Battery Backup for Home Theater

- 5 Battery powered & surge protected outlets
- 4 full-time surge protected outlets
- Automatic voltage regulation
- USB/serial port to PC
- 1 pair, in/out coax/cable sat surge protection

ZG-MB850 (MB850)

Single Product Block

- Includes up to 8 lines of text
- 47 characters per line max
- Subject to cost (see page 8)

MB850 Battery Backup for Home Theater

- 5 Battery powered & surge protected outlets
- 4 full-time surge protected outlets
- Automatic voltage regulation
- USB/serial port to PC
- 1 pair, in/out coax/cable sat surge protection

ZG-MB850 (MB850)

Single C-Code (core) Product Block

- Includes 5 lines of text
- 47 characters per line max
- No Cost (see page 8)

C-Code (core) products are highlighted with a gray box & special C-Code (core) icon (Always in Stock)

MB850 Battery Backup for Home Theater

- 5 Battery powered & surge protected outlets
- 4 full-time surge protected outlets
- Automatic voltage regulation
- USB/serial port to PC
- 1 pair, in/out coax/cable sat surge protection
- Wiring fault indicator light
- Ethernet protection ports
- Auto-shutdown software

ZG-MB850 (MB850)

Single C-Code (core) Product Block

- Over 5 lines of text (8 lines max)
- 47 characters per line max
- Subject to additional cost (see page 8)

C-Code (core) products are highlighted with a gray box & special C-Code (core) icon (Always in Stock)

PRODUCT SAMPLE OPTIONS: (CONTINUED)

SMOKE-ALARM DETECTORS

FIRES

10 Year Battery Back-Up

Addressable Photoelectric Smoke Detector

- Longlife (10-year) detector with point D topology (type and color) indicator
- New modern design and bright white color (optional color available)
- Dual status LEDs for 100 addressable line steady status. Flash steady E230 (see below)

FL-84455 (100A)

10 Year Battery Back-Up

Addressable Heat Detector

- Longlife (10-year) detector with point D topology (type and color) indicator
- Capable to provide more direct location
- New modern design and bright white color (optional color available)
- Longlife (10-year) detector

FL-84455 (100)

10 Year Battery Back-Up

Photoelectric Smoke Alarm

- 12VAC with 10 Year battery back-up
- Flashback battery
- Can be interconnected with other Kidde alarms
- 10 year limited warranty

30-2002471 (100A17)

10 Year Battery Back-Up

Ionization Smoke Alarm - Ten Year Sealed Battery

- 12VAC with 10 year sealed battery backup
- Interconnectable with other Kidde alarms
- Flash mode and alarm memory
- 100 warning tone with ultra-quiet sleep tone
- No year end test and warranty

30-2005446 (100A17-400000)

10 Year Battery Back-Up

Ionization Smoke Alarm

- 12VAC with 10 Year battery backup
- Interconnectable with other Kidde alarms
- Flash mode and alarm memory
- 100 warning tone with ultra-quiet sleep tone
- No year end test and warranty

30-2005446 (100A17-400000)

10 Year Battery Back-Up

Carbon Monoxide Alarm

- 12VAC with 10 Year battery back-up
- HighPitch CO technology offers 40% longer life
- No false
- 10 year life
- Can be interconnected with other Kidde alarms
- 10 year limited warranty

30-2005446 (100A17-400000)

10 Year Battery Back-Up

Ionization Smoke Alarm

- 12VAC with 10 Year battery back-up, 10 year battery
- Flash battery to temporarily silence
- Interconnectable with other Kidde alarms

30-2005446 (100A17)

FX Series Heat Detector

- 24V AC 100VAC line-voltage
- Compatible with FX Addressable Control Panels
- Compatible with FX Addressable Control Panel
- Interconnectable with other Kidde alarms

FX-8000 (100-0-02)

Intelligent CO Detector

- 12VAC with 10 Year 100 warranty
- Fire-sound and carbon monoxide combination
- Photoelectric, flash mode, and carbon monoxide combination
- Compatible with FX Addressable control panels
- Compatible with FX Addressable control panels
- Compatible with all FX series detector housings

30-2005446 (100-0-02)

ADI Detects 1-800-233-8231 | Engineers Design Homes 1-800-234-7971 | ADI@GALCO.COM

INTRUSION

SMART COMMUNICATIONS

Honeywell Home

Resideo Total Connect 2.0

- Select a smart home equipment that runs your BMS and increases attack risks by offering features with Total Connect Remote Services. Through our app or website, users can view, control, manage, update, replace, and delete equipment, manage settings, manage and view the security, alarm, and system applications, and get notified of activity.

App available for iPhone® (Apple AppStore®) and Android™ (Get it on Google Play™) or visit our website: TotalConnect.com.

Security

- Easy, app-based security system control
- Remote control with panic button
- Provides live system status, and real-time data
- Register data and zone available at a glance
- Available in Latin America, Spain, Brazil, Canada, Brazil, Portugal and English

Test Drive Demo

- Free interactive Demo, Right from the App Page
- Provides simulated "Test" experience without any commitment – without the need for any 3rd or cellular activity
- Clicking map to discover the benefits of Total Connect to prospective customers, and quick control customers between features

Smart Scenes

- Smart Scenes can generate multiple devices at once to achieve energy saving, and automation, and convenience.
- Manual jobs can save through smart set up

Video Solutions

- 7 and 10 HD live stream options
- Audio and motion detection
- 30 second video clips
- Supports up to 100 camera per location
- Can be used as a surveillance offering with security for a total solution

Automation and Energy Management

- Control and convenience with energy management control
- Remotely control lights, locks, shades, garage door and more for convenience

Expanding Ecosystem

- Part of a dynamic, expanding ecosystem, Total Connect leverages our engagement with all of the leading smart home and emerging standards – growing with your customers' (flexibility while growing your customer base)
- Apple HomeKit
- Google Home Dashboard
- Amazon Smart Lock
- Honeywell Home Smart Thermostats
- Amazon Alexa
- MyS Smart Garage Door Control

Please refer to the Total Connect 2.0 App for detailed information on Apple App Store, Play Store, and Amazon. For more information on the app, visit TotalConnect.com or contact your account manager.

ADL number: 1.800.238.0381 | Systems Design Team: 1.800.234.7971 | ADL@ADL.COM | ADL.COM

PRODUCT GUIDE HELP CENTER

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Have a Question?

Page Featuring Multiple Blocks

- Product blocks featured above are sorted in each section according to product category and listed in alphabetical order according to supplier logo

Full Page

- **Standard Page** featuring only one supplier and up to 8 Product blocks
- **Subject to cost** (see page 8)

*Full page containing C-Code (core) products will be charged as a full page

[illegible]

Two-Page Spread

- **Standard Two-Page Spread** featuring only one supplier and up to 16 Product blocks
- **Subject to cost** (see page 8)

*Two-Page spreads containing C-Code (core) products will be charged as a spread

STANDARD AD OPTIONS:



Full Page

- Document Size: 8.375" W x 10.875" H
- Bleed: 0.25" All Sides
- Safety Margin (inside trim): 0.25" All Sides
- Crop Marks: 0.25" Offset
- Subject to cost (see page 8)



2/3 Page

- Document Size: 6.875" W x 6.3963" H
- Bleed: 0.25" All Sides
- Safety Margin (inside trim): 0.25" All Sides
- Crop Marks: 0.25" Offset
- Subject to cost (see page 8)

EXPO PREFERRED PARTNER AD: (FULL PAGE ADS ONLY)

Preferred Partners are suppliers that have enrolled in all ADI US Expos. Preferred Partners may include the badge icon below on full page ads, and receive an exclusive 15% discount. For cost, refer to page 8. All full page ad guidelines to be followed.



Badge Usage Guidelines

The ADI Expo Preferred Partner badge may appear anywhere on the full page ad, but must follow the sizing requirements below.

- Minimum Size: 1" W x 1" H
- Clearance: 0.25" all sides
- Badge artwork to be used as is, and should not be altered



Sample:



FEATURED SUPPLIERS LOGO PAGE:

Showcase your company's logo on our new Featured Suppliers page, positioned adjacent to the inside front cover. This highly visible location is ideal for customer viewing.

Specifications

- All logos must be supplied in a vector format (.ai or .eps files only), with all fonts created as outlines
- A logo only needs to be submitted once, unless your logo has changed
- Subject to cost (see page 8)



SPECIALTY AD OPTIONS:

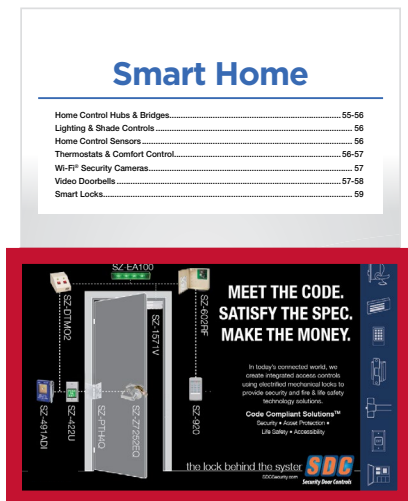


Table of Contents Ad

- Document Size: 8.375" W x 5.44" H
- Bleed: 0.25" All Sides
- Safety Margin (inside trim): 0.25" All Sides
- Crop Marks: 0.25" Offset
- Subject to cost (see page 8)



Inside Front Cover* & Inside Back Cover**

- Document Size: 8.375" W x 10.875" H
- Bleed: 0.25" All Sides
- Safety Margin (inside trim): 0.25" All Sides
- Crop Marks: 0.25" Offset
- Subject to cost (see page 8)

*1/4" on the RIGHT side of ad will be glued into the binding. Please do not set copy or images within this space.

**1/4" on the LEFT side of ad will be glued into the binding. Please do not set copy or images within this space.



Outside Back Cover

- Document Size: 8.2662" W x 5.3125" H
- Bleed: 0.25" All Sides
- Safety Margin (inside trim): 0.25" All Sides
- Crop Marks: 0.25" Offset
- Subject to cost (see page 8)

AD REQUIREMENTS: (DIMENSIONS/TRIM/BLEED/ETC.)

Proper file preparation will ensure that your company looks its best when advertising in one of ADI's Product Guides. In order to avoid delays or undesired results during the printing process, files need to meet the standards of the print industry. We accept ads as Press-Ready PDF files. **Please adhere to the following guidelines when preparing your PDF files:**

- If mentioning products available at ADI, please use ADI red logo. Preferred location of ADI logo is top right or bottom right. Logo should not be featured on top of a busy background.
- You may only include your company web address on your ad. Phone/fax numbers & e-mail/ mailing addresses are not permitted.
- Prepare the PDF file at resolution of 300 dpi, four-color mode (CMYK)
- Be sure to embed all fonts during PDF creation
- Please set the crop marks to offset in your page layout application by 0.25 so that the marks fall outside the bleed area
- Do not compress text or line art (vector art) during PDF creation
- Avoid thin lines or frames below .5 point in thickness
- Avoid transparency effects in the layout
- Please submit files no larger than 5MB
- Please e-mail ads to **dawn.isaac@adiglobal.com**

NOTE: Supplied Ads should only showcase one or two featured products while educating customers on the benefits of those products and your company. Please see examples on pages 6 & 7.

COST STRUCTURE:

“The Ultimate Product Guide” allows you many options to showcase all your company’s products. You may fill the space with a single product block, multiple product blocks, full pages, two-page spreads and even more options available listed below in accordance with our guidelines. Our pricing system is as follows:

• Single C-Code (core) Product Block (includes 5 lines of text; 47 characters per line max).....	FREE
C-Code (core) products highlighted by gray box and special C-Code (core) icon (examples provided on page 4)	
• Single C-Code (core) Product Block with over 5 lines text (see above).....	\$325
• Single Product Block (8 lines of text; 47 characters per line maximum).....	\$525
• Featured Suppliers Logo Submission (NEW).....	\$500
Logo to appear on Feature Supplier page (price per logo)	
• Full Page	\$3,200
Full Page containing C-Code (core) products will be charged as Full Page price listed above	
• Two-Page Spread.....	\$5,200
Two-Page Spreads containing C-Code (core) products will be charged as Spread price listed above	
• 2/3 Page Ad.....	\$1,650
• Full Page Ad	\$3,050
• Table of Contents Ad	\$2,050*
• Inside Front Cover Ad (New Low Price).....	\$5,500*
• Inside Back Cover Ad (New Low Price)	\$5,500*
• Outside Back Cover Ad (New Low Price).....	\$7,000*

COST SAVING OPPORTUNITIES:

*Volume Discounts

SAVE 10%

When you reserve **2** for the same calendar year

SAVE 15%

When you reserve **3 or more** for the same calendar year

Cannot combine different ad types to receive discounts.
Ads must run in separate product guides.

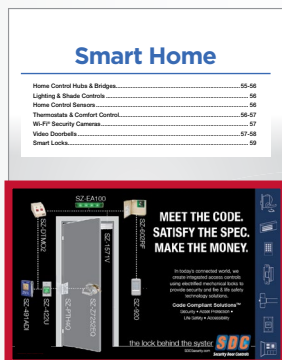


Table of Contents Ad



Inside Front Cover & Inside Back Cover



Outside Back Cover

